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OREGON TEEN WINS FUJIFILM SEEHERE.COM PHOTOJOURNALIST CONTEST IN SUPPORT OF HOMES FOR OUR TROOPS

Taylor DeWolf, 15, Wins \$5,000 SeeHere.com Kids For Our Troops Photojournalism Fundraising Prize

VALHALLA, N.Y., May 17, 2011 – Today Fujifilm’s SeeHere.com announces Taylor DeWolf, 15, of Sandy, OR as the winner of its fundraising and photojournalism contest in support of Kids For Our Troops. Together with its sponsorship of Homes For Our Troops, Fujifilm SeeHere.com launched the project last year to raise awareness and funds for the charity, which builds specially-adapted homes for severely injured military veterans.

Over the past year, SeeHere.com selected students in the communities where Homes For Our Troops built houses; those teens then documented the builds through photography and created fundraising and awareness-building campaigns for the charity. SeeHere.com provided each student with the tools to help develop and execute the campaigns including a digital camera, SeeHere.com coupons with a special offer for donors, and marketing materials such as posters and an online share page. To compete for the prize, each student participant created a SeeHere.com Printed Cover Story Book chronicling his/her fundraising efforts and the building of the veteran’s home.

DeWolf is an active Girl Scout who recently received the Silver Award, the second-highest honor given out by Girl Scouts of the U.S.A., and she is working toward the prestigious Gold Award, which only 5.4% of Girl Scouts successfully earn. She is an honors student and she volunteers her time tutoring elementary school children in writing and math. DeWolf’s passions are photography, writing and singing. She is actively involved in both her church worship team and school choir and is currently preparing for a missions trip to Mexico.

“What stood out with Taylor’s photo book submission was her dedication to the project from start to finish and her creativity in chronicling the construction of SPC Kevin Pannell’s home. She went above and beyond to raise awareness within her community – and this project was in addition to maintaining a 3.96 GPA in school, volunteering and participating in various extracurricular activities,” said Manny Almeida, vice president & general manager, FUJIFILM North America Corporation. “All of the students involved took on a lot of extra work by committing to this project and Fujifilm, along with Homes For Our Troops, is greatly appreciative of their efforts.”

“Community volunteers are the foundation of Homes For Our Troops’ successful builds and we were thrilled to get more students involved with Kids For Our Troops,” said John Gonsalves, president, Homes For Our Troops. “With the financial support of Fujifilm and now with the awareness and funds that the student project provided, we are able to help more injured veterans and provide them with the specially-adapted homes they so deserve.”

The SeeHere.com-sponsored Kids For Our Troops project was part of Fujifilm’s partnership with Homes For Our Troops, which included the corporation’s donation of \$121,570. A portion of those funds came as result of Fujifilm’s digital camera “Military Appreciation Bundle” sold at various military bases across the country over the past year.

About Fujifilm

Fujifilm’s SeeHere.com is a photo printing, gifting, and sharing website that provides its users with freedom of expression and creativity along with free sharing and free photo storage. Follow SeeHere.com deals on Twitter at www.twitter.com/seeheredeals or become a fan on Facebook at <http://www.facebook.com/seehere>

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About Homes for Our Troops

Homes for Our Troops is a national non-profit 501(c) 3 organization based in Taunton, MA, and founded by John Gonsalves in 2004 to benefit severely injured Veterans and service members. www.homesforourtroops.org ↗

The Homes for Our Troops mission is to provide free of charge, specially adapted homes for severely injured veterans who have suffered life-altering injuries in the combat theatre since September 11, 2001; and is made possible with support from professional trades people, community minded volunteers, generous individuals, foundations and corporate contributors like Injured Marine Semper Fi Fund, Mastic Home Exteriors, DaVinci Roofscapes, Fypon Inc, Hy-Lite/US Glass Block, Phil Mickelson's Birdies for the Brave, PGA Tour Charities, Singer/Songwriter Billy Joel, the Dunkin' Donuts and Baskin-Robbins Community Foundation and SeeHere.com – Fujifilm's online photo printing, sharing, storage and gifting website.

The organization has completed over 55 specially adapted home building projects and typically has 30 homes in various stages of construction throughout the United States each year. It takes approximately six months to complete a home once ground has been broken to the presentation of the keys to the veteran. The average cost of each home is about \$330,000 depending upon location.

An eligible Veteran or service member may receive a Veterans Administration Specially Adapted Housing Grant up to a maximum amount of \$63,780. Homes for Our Troops' assistance covers all costs over and above this grant and works closely with the VA to ensure that when our resources are combined, the home is provided at no cost to the recipient.

Homes for Our Troops is proud to be listed in the American Institute of Philanthropy's top rated Veterans & Military Charities where it enjoys an A rating. It has received a Four Star Rating from Charity Navigator and is a proud member of the NAHB and the US Green Building Council.

* At an exchange rate of 86 yen to the dollar.

For more information, please contact:

Karen Hopp
Bazini Hopp, LLC.
(917) 514-1723
Karen@bazinihopp.com

Matthew Schmidt
Fujifilm
914-789-8529
mschmidt@fujifilm.com

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